

HVACR INDIA 2005

The International Exhibition on Heating,
Ventilation, Air Conditioning, Refrigeration
and Air Filtration & Purification

Concurrent Event

Building Services & Facilities India 2005

The Industrial

Hotbed of India

Hyderabad, India ●

6 - 8 October 2005
Hall 1
HITEX Exhibition Centre
Hyderabad, India

www.hvacrindia.com

Why

India?

India's government plans to spend at least US\$17 billion to upgrade infrastructure by 2010 in an effort to make it easier for exporters to do business will further accelerate economic growth in Asia's fourth largest economy. Reiterating India's positive outlook is India's Prime Minister Manmohan Singh, who is optimistic that India's economy estimated at US\$600 billion is poised to grow by 7.5% annually.

Such plans for infrastructure and construction spending have increased the number of building projects which brings opportunities for overseas companies. This in turn creates a spiral effect as investors believe improved infrastructure will lead to increased international and domestic trade.

With the inertia of economic growth, HVACR India 2005 presents an ideal marketing medium to fill India's infrastructure and building services gap by providing the opportunity to launch new products, reach out to ready and potential buyers, appoint agents & distributors, build brand awareness, educate the market and establish business networks.

Hyderabad

At the heart of India

Hyderabad, the capital of Andhra Pradesh, is the fifth largest cosmopolitan city in India, rich in culture, enduring history and industrial growth. With a dynamic leadership, the state is steering the nation to new dimensions in various fields including biotechnology, business management and construction, information technology and pharmaceuticals, to emerge as a land of immense business opportunities.

Poised as the emerging business and technology hub, Hyderabad is also hyped as the new Silicon Valley of India. In addition, the state has launched a new initiative "AP Invest" to attract foreign and domestic investment by taking care of all the problems of new investors and entrepreneurs.

"The AP Invest will focus on the sectors of IT, IT Enabled services, food processing and horticulture, tourism, retail & real estate, education, health service, pharma and bio-tech industries, hi-tech manufacturing..."

Andhra Pradesh Chief Minister Y.S. Rajashekhara Reddy

Reasons for choosing Hyderabad

- Central location gives accessibility to both the North and South zone
- Well-connected to India's industrial zones: Delhi, Calcutta, Chennai and Mumbai (An average of 1½ hours of air travel time)
- Houses several Techno-townships, Hardware Parks, Software Parks, Special Economic Zones and Industrial Promotion Parks
- Has one of the newer state-of-the-art exhibition sites with better facilities like HITEX

Established

HVAC Show Series in Asia

HVAC ASIA 2006
INCORPORATING
AIR FILTRATION &
PURIFICATION ASIA 2006

Held in Singapore, the biennial exhibition which will be in its 6th staging in 2006 was awarded the Approved International Fairs (AIF) status in 2004. Awarded by Singapore Exhibition & Convention Bureau and International Enterprise Singapore, the award is representative of the exhibition's proven track record of high international participation from exhibitors and visitors.

HVAC VIETNAM 2005
INCORPORATING
AIR FILTRATION &
PURIFICATION VIETNAM 2005

Following the success of the HVAC ASIA Show Series, HVAC Vietnam was conceptualised and first launched in 2001. Held in Ho Chi Minh City, Vietnam every odd year, the exhibition is now in its 2nd edition and continuously growing bigger with each staging.



R i d e o n o u r

advertising & promotional activities

Get the most out of our extensive publicity campaign to provide a concerted and wider reach to the relevant targeted customers through

- Advertisements in leading newspapers
- Advertisements and editorials coverage in relevant trade publications
- Extensive direct mailing campaigns to capture targeted buyers
- Comprehensive Show Previews for distribution to promote exhibitors' presence in the show
- Email broadcasts to increase show awareness and to update new information
- Press releases to various media
- Media Conference to announce the progress and highlights of the event
- Listing in world-wide exhibition calendars
- Website and email broadcast updates containing exhibitors' new product launches and other corporate information (with reciprocal links) can be posted to enhance exhibitors' profile. Promotion valid for early exhibition space bookings!
- Other collaterals such as Invitation Flyers will be distributed to all exhibitors to assist them in promoting and highlighting their presence in the show



B u i l d i n g S e r v i c e s

& Facilities India 2005

Held concurrently is **Building Services & Facilities India 2005** which will add on as a perfect complement to **HVACR India 2005** to create a one-stop platform for the entire building services. Categories include:

- Architecture
- Building Automation and Control
- Building Security
- Design
- Engineering & Technical Management
- Elevator and Escalator
- Lighting
- Real Estate Development
- Facility Management (Consultancy, Project Planning, Project Management, Project Finances, Administrative Management)
- Other Building Services and Facilities

C o n c u r r e n t

Exhibitions

Take advantage of this synergistic platform and exhibit alongside other related events in Hall 2

PS India 2005

The 1st International Exhibition on Rotating Equipment; Fluid, Air & Gas Handling Systems and Fluid Power

Watertech India 2005

The Premier International Exhibition on Water & Wastewater Treatment Systems and Technology

Chemtec India 2005

The Premier International Exhibition on Chemical Processing

Envirotec India 2005

The Premier International Exhibition on Pollution Control & Environmental Management Technology



T h e

Organiser

At HQ Link, we gear ourselves to fulfil world-class standards in the provision of exhibition and conference services and solutions. Our business objective is to bridge your gaps of reaching out to customers across continents.

Established in 1989, HQ Link is Singapore's leading Professional Exhibition Organiser of more than 200 international exhibitions and conferences in the Asia Pacific region. HQ Link organises world-class exhibitions and conferences in the following categories: Industrial, Building Services, Technology, Business Services, Lifestyle & Public Event.



T h e

Venue



Hyderabad International Trade Expositions (HITEX) is located strategically at the most happening part of Hyderabad, at Madhapur (nearHITEC City), the emerging business and technology hub.

HITEX is India's most modern exhibition venue, set to open up exciting opportunities in the global arena. This magnificent facility spread over nearly 100 acres is the star attraction of Hyderabad, a city that is already a sought after destination.

The Centre has been designed to enhance functionality and flexibility in providing state-of-the-art infrastructure for organisers of international exhibitions and conventions.

**Contact us to book
your strategic location now!**

Participation Cost

Floor Space <i>(min. 30 sqm)</i>	Standard Shell Scheme <i>(min. 12 sqm)</i>
US\$ 300 <i>per sqm</i>	US\$ 350 <i>per sqm</i>

For more information, please contact us at



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